



and Latin America and will use this opportunity as a useful meeting point, in addition to reviewing congress topics.

Mexico's Minister of Agriculture Francisco Mayorga has been invited to make a keynote speech. Experts in food policy, sustainability, feed production, quality assurance, animal health, public health and food safety also are invited. Sessions will focus on global equalization, distribution and marketing of food, on-farm feed production

practices, risk-based practices in the feed and food industries and the views of stakeholders in the food-production chain.

The challenges before us are immense. Our task over the next 40 years is difficult given the percentage of land available for agriculture is gradually diminishing in terms of area per head of population and that the GDP generated by agriculture is falling—from 5 percent in 1990 to 4 percent in 2000 and 3

percent in 2007.

We need to act now to demonstrate that livestock agriculture has been and will continue to be an essential contributor to human health and world food security.

Roger Gilbert is the secretary general of the International Feed Industry Federation, based in Cheltenham, United Kingdom. ♦

IFEEDER

DELIVERING ON OUR PROMISES TO MEMBERS



Institute for Feed Education and Research Funds First Project

By Richard Sellers

The Institute for Feed Education and Research, also known as IFEEDER, is the American Feed Industry Association's new, non-profit foundation. IFEEDER filed for charitable status with the Internal Revenue Service in August, and a positive decision is expected from the IRS by year's end.

Financial contributions from businesses have been and are accepted as business deductions. IFEEDER thus far has received more than \$20,000 in donations. A marketing campaign will be unveiled at the November AFIA Board of Directors meeting in Indianapolis, Ind.

The IFEEDER Board of Trustees (see photo at right) met Sept. 14 in Nashville, Tenn., prior to the start of the Liquid Feed Symposium. The trustees agreed to provide \$75,000 in funding over two years to the National Academies' National Research Council to produce a revised *Nutrient Requirements of Swine* book—a long over-due nutrition assessment developed by renowned swine nutritionists. The IFEEDER grant leverages larger grants from the National Pork Board and the National Academies.

IFEEDER's research and education committees will develop project ideas for funding and solicit your input in the near future. Please provide ideas to IFEEDER Secretary Richard Sellers at rsellers@afia.org.

And watch for future articles in the *AFIA Journal* to learn of donor recognitions and a description of the soon-to-be-released IFEEDER Web site. ♦



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INSTITUTE FOR FEED EDUCATION & RESEARCH

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