

The American Feed Industry Association established the Institute for Feed Education & Research, IFEEDER, in May 2009 as a charitable foundation to sustain the future of food and feed production through education and research. With increasing demands for AFIA resources dedicated to legislative and regulatory issues, it became evident that a vehicle of this type is needed to fund other projects.

IFEEDER's board of trustees is made up of representatives of all parts of the feed or food industries. The foundation has education and research committees that establish the goals and objectives used to select the projects of maximum value to the feed industry and animal agriculture as a whole. IFEEDER's goal is to lead the way in educating the industry, future employees, producers and consumers

about the most sustainable practices so we can feed more than 9 billion people worldwide in 2050.

The AFIA hosted a luncheon meeting in Atlanta on Jan. 27 to launch the new foundation's major fundraising effort. The foundation has an aggressive two-year goal of raising \$2 million.

More than \$100,000 had been pledged by the IFEEDER board of trustees already, prior to the lunch on Jan. 27. Additionally, the trustees already have agreed to fund a first project — the update of the National Research Council's Nutrient Requirements of Swine with a \$75,000 two-year grant which leveraged more than \$250,000 in grants from other sources. This research review publication will greatly assist the industry in producing pork more efficiently and with fewer costs.